

College Fair Tips

A college fair offers students the opportunity to interact with college admissions representatives from many colleges in one place. These representatives like to answer questions about what makes their institution so special. Stand out at a college fair by asking thoughtful questions and showing interest in the answers given.

The Approach:

This is your chance to make a great first impression!

- 1) Wait your turn. There may be many students waiting to visit...your time will come.
- 2) Introduce yourself with your first and last name
- 3) Shake hands with a firm grip
- 4) Look people in the eye and speak with confidence
- 5) Wear clothing that shows you take pride in your appearance and something you feel comfortable in. Don't wear anything provocative, unprofessional, or sloppy. This is your opportunity to make a good first impression.

The Questions:

Here are some question ideas that are really conversation starters. Listen thoughtfully to their answer and ask follow-up questions if you want know more about that subject. When they ask you a question, answer it with confidence and honesty.

- 1) How would you describe your student body's personality?
- 2) What is the campus atmosphere like at _____?
- 3) What kinds of things do students do on weekends and in the evenings?
- 4) What is the most popular major on your campus?
- 5) How would you describe students' relationships with professors?
- 6) How is _____ distinctive?
- 7) How do you award scholarships and financial aid?
- 8) Do you offer study abroad programs?
- 9) Are there any special classes that all freshmen take at _____?
- 10) How many students were in your freshman class this year?
- 11) Are students at _____ primarily commuter students or do they live on campus?
- 12) Are freshmen required to live on campus?
- 13) What is one of your favorite campus traditions?
- 14) Are freshmen permitted to have cars on campus?
- 15) How does your meal plan work?
- 16) Is free tutoring available?
- 17) How do most students get around on campus?
- 18) Do you have fraternities and sororities on campus? What percentage of your students are Greek?
- 19) What is the one thing most freshmen struggle with?
- 20) What do you have in place to help them with this?

The Big Finish:

Shake their hand and say "Thank you very much for your time. I look forward to learning more about _____."

It never hurts to send a thank you note or email to follow up with the conversation that you had. This shows colleges that you are interested in their institutions.